

LOOKING BACK/LOOKING FORWARD:

2015

IT'S TIME TO REFLECT!

If you've been following CHABA over the past few years, you know how much we've grown in activism and esteem--endorsed by an iconic figure like Lester Brown at one end of the spectrum, but with many significant big and small strides all the way to the other.



Let's highlight a few accomplishments.

WOW!
In five years (and mostly within the last two), besides building a diverse and engaged Board, CHABA has:

- ✓ produced the first Spanish translation of District Design Guidelines in the State
- ✓ created hands-on restoration workshops and teaching materials
- ✓ communicated preservation to new local audiences through real contacts, website, social media and print
- ✓ created "CHABACON" -- an edgy and flexible conference and "placemaking" platform adaptable to many different topics & audiences
- ✓ made new allies and friends of career preservationists at the NJ Statewide conference
- ✓ been effectively represented on the County Cultural & Heritage Commission
- ✓ enjoyed the active support of regional legislators as well as County, City Council, and Mayor
- ✓ promoted respect for the Historic District through the HDC's annual Preservation Awards
- ✓ created a student scholarship that spotlights Oberlin Smith and the Ferracute site, Bridgeton's distinctive landmark
- ✓ partnered with educators on many projects, enhancing our educational role
- ✓ built support for a common "sustainability" agenda with civic and regulatory entities including agricultural boards
- ✓ joined forces with other environmental activists to advance common "green" goals across city and regional boundaries.

2014's many gifts and grants pushed our annual budget above \$10,000 for the first time. Since we became a 501c3, CHABA has received nearly \$20,000 in grants, gifts and earned income, funds that have met (and continue to meet) some pretty impressive goals (see the box at the left). Our funding support has been local, regional, and statewide. We have participated in official conversations at the City and County levels, often as invitees. What we do has been covered by the press and noted by public officials.

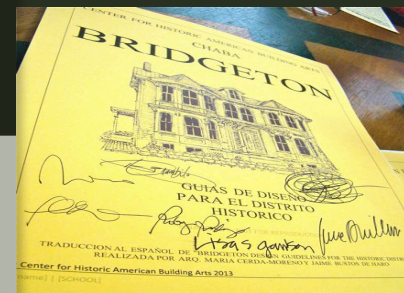
Many people tell us how we have renewed their optimism about the future of this community.



Really, nothing is more important than **this**--to be seen as futurists, not past-ists. Our "green city" themes have encouraged regional environmental organizations like the American Littoral Society, CAWA, the Nature Conservancy, the Pachamama Alliance, the Bayshore Center and the County Agricultural Board to share with us their strategies for sustainability --for protecting cultural AND natural resources and building eco- and heritage tourism **together**.

YOU have made this happen.
YOUR creativity
--diversity--experience--
commitment to community--

The high achievement and social conscience YOU bring to the table make the critical difference to those in a position to support us.





This means you make CHABA possible--and valuable. You make others believe in us. Never forget this.

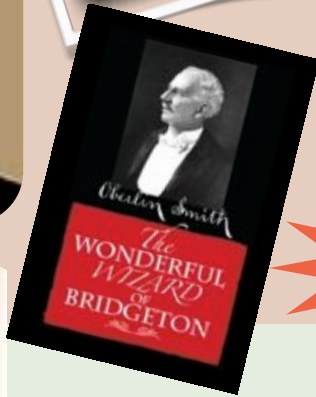


But success is also a test for an organization. Let's be proud of the way we have come together. But let's ALSO think ahead. Our past accomplishments have become a challenge for the future, and now is the time to show what a firm base of committed people can do to keep the organization moving.



Can you help:

- recruit new leadership AND participant-ship?
- Make best use of the talent we have ?
- Build new talent?
- Design a project around your special skills?
- Attract talent from within and beyond Bridgeton who will enjoy and respect this work?



CHABACON2014



CHANGING PLACES
CHANGING PLANET

Thank
armest special
out their grace,
to:

...and of course to Lester R. Brown.
...unity we could not be together today.

New Jersey Council for the Humanities
City of Bridgeton UEZ
Cumberland County
Cumberland County
Cumberland County



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